



The World is uniting to prevent suicide.

Yellow Ribbon Week 2017 (#YRWeek), is partnering with fellow leading organizations for National Suicide Prevention Week (#NSPW).

Since 9/8/94, *Yellow Ribbon Suicide Prevention Program (YRSP)* - an international network has made suicide prevention accessible to everyone and educates about the important role we all have in being there for someone who is struggling or in crisis!

There Are Many Ways To Join & Promote Prevention Week:

- ❖ **Promote** the **hashtag #YRWeek** when posting social media messages. (More hashtags below*)
- ❖ **Get YRWeek Gear.** This year we have great **Shirts and Icons** to help you share the prevention messages! Shirts Logos/Icons ; 'Be A Voice', 'Be A Friend', 'Be A Champion', 'Be A Lifesaver', Be A (all 4 words) and Be A _____(your word(s)! Below are the graphics supporting "Be A _____!" (Write your word in permanent marker or fabric paint. Not included with shirt.)



- ❖ **Get YRWeek KIT** (members only). Check Out the [2017 YR Week Store!](#)
- ❖ **Post** our shareable social media icons on your social media channels
- ❖ **Use** the Suicide Prevention Week [Activities Suggestions List](#) . **Develop** prevention week **activities** locally; hold Walk for Life, Run for Life and/or Memory Ceremonies and more (link. Let us know what you are planning/doing!)
- ❖ **Help make** Yellow Ribbon **Ask4Help** wallet **cards available** to all.
- ❖ Be **active on Social Media**, it works best when it becomes a conversation. Join the YRI Conversation on Social Media at /yellowribbon1, @yellowribbon01. Use PHOTOS - they grab people's attention, speak louder than words, and are perfect to tell your stories.

Additional Suicide Prevention Week Activities Suggestions

- Hold a 'Walk for Life', 'Run for Life', 'Ride for Life', a 'Memory Ceremony' or other awareness event!
- Release 'bubbles, balloons, doves or butterflies'.
- Hold a candle lighting memorial.
- Contact local support groups to let them know about the YR Week. Invite them to events, especially the candle lighting and/or memorial events.
- Contact local schools and universities, service groups and agencies to offer to help make cards and yellow ribbon available.
- Offer to place large Yellow Ribbons on school doors, office doors, church doors and youth center doors. Offer to make posters and flyers.
- Write a letter to the editor of your newspaper and contact your local Radio/TV stations emphasizing the epidemic level of youth suicide in the U.S.
- Have an open house or other activity to promote your services and participation in the community. (If you are a service provider agency)
- Help make cards available to public locations: schools, churches, hospitals, businesses, libraries, banks, clubs and service organizations.
- Get ribbon from craft stores and cut small lapel ribbons (in the design of the ones on the cards) to distribute before and at your events.

Get **Proclamations** declaring suicide prevention week in your area: (The more Proclamations you obtain, the more awareness generated; the more Awareness, the more lives saved!!)

- President • Governor/State • County Boards • City Councils • Chambers of Commerce
- Local School Boards • Churches/ Ministerial Alliances • Corporations • Service Organizations

Contact the Mayor's/Governor's/School Board's office and request that a week in September be proclaimed as your city's/state's/agency's Yellow Ribbon Youth Suicide Awareness and Prevention Week and arrange press coverage. [Templates here.](#)

To enable those who want to attend activities in areas world-wide, [please let us know](#) location/event list, pictures and stories of your prevention week activities. They will be posted on this website.

* Hashtags:

- #YRWeek • #NSPW • #BeALink • #Take5toSaveLives • #SuicidePrevention • #BeThe1To