



March 30, 2017

Friends and Colleagues,

It saddens us to share that Amy Bleuel, the founder of Project Semicolon passed away last week. Although an official cause of death has not been determined, it is being widely reported on social media that Amy died by suicide.

In 2013 Amy Bleuel founded Project Semicolon, after her father died by suicide, in order to offer support and prevention to those dealing with suicide loss, and mental illness. The vision of Project Semicolon is to help people see value in their story and that suicide is no longer an option to be considered. You can learn more about Project Semicolon by visiting their website; www.projectsemicolon.com

Regardless of what we hear in any story on social media and elsewhere we want to remember two key things in this time:

- ➔ Each individual has a story, and that story is important, no matter what anyone else says.
- ➔ Yellow Ribbon strives to make *Suicide Prevention Accessible to Everyone*, so we want to remind everyone It Is really OK To Ask 4 Help!

If you or someone you know is considering suicide, or in crisis:

Call: 800-273-8255

Text: 'HELP' to 741741

On Behalf of the Yellow Ribbon Board of Directors & Leadership,

Dale Emme
Executive Director