





## Training and Supportive Materials



**Program Toolkit** (Includes CDs, DVDs)

- ✂ Community Preparation/Readiness Guidelines
- ✂ Suicide Prevention Training Handbooks
  - Be-A-Link!® Suicide Prevention Gatekeeper Training for Adults: Presenter Handbook and Participant Guide [PDF & PowerPoint]
  - Ask 4 Help!® Suicide Prevention for Teens and Youth: Presenter Handbook and Participant Guide (PDF & PPT)

**A PRIMARY SUICIDE PREVENTION APPROACH FOR K-5**




**Elementary Program Toolkit**

**Children's Wellness Program**

A primary prevention approach to teaching children. Other efforts are specific to intervening in a suicidal crisis. This program fills the gap with a unique curriculum that teaches children help seeking skills to protect them before the risk of suicide becomes an issue

- Adult Training Handbooks
- Student Workbook




**THIS RIBBON IS A LIFELINE!**  
It carries the message that there are those who care and will help! If you are in need and don't know how to ask for help, take this card to a counselor, teacher, clergy, doctor, parent or friend and say:  
"I NEED TO USE MY YELLOW RIBBON"  
The Yellow Ribbon Program is in loving memory of Michael Greene

**BE-A-LINK! - SAVE A LIFE!**  
If you have received this Card, it is a Cry for Help!  
• Stay with the person - you are their lifeline!  
• Listen, really listen. Take them seriously!  
• Get, or call, help immediately!

It's OK to Ask 4 Help!  
1-800-273-TALK (8255) TEXT HELP TO 741741  
YELLOW RIBBON SUICIDE PREVENTION PROGRAM® - 301-426-5521 - www.yrribbon.org


**'Ask 4 Help' Cards – Teens / Adults**

- Standard Cards
  - Introductory packet with 10 cards available
  - More than 10 cards, see order form for prices
  - Quantity order discounts available
  - Orders must be prepaid or arrangements made Allow 3 weeks for delivery
- Pre-printed Custom Cards - Call for information




**CD- DVD - Introductory review of YR (8 minute video)**

*An introduction of the YR program with Dale and Dar Emme; how the program started & brief view of a school presentation. A good video to couple with suicide prevention training.*




**Lapel Pins (Enameled):** The Yellow Ribbon Logo (*Discounts 10+*)

YELLOW for Suicide Prevention and the HEART is for Survivors (Attempt Survivors & Survivors of Loss)



**Stickers:** 3" with YR Logo and 'It's OK to Ask For Help!®' slogan



**Bracelet/Wristband (Silicone)**  
Adult size (8") and Youth size (7")

## Supportive Materials

**Adult Brochure**  
Suicide Awareness, Education and Prevention for Youth and the community that surrounds them



*Start the Conversation Save a Life!*

- What is Yellow Ribbon
- Trainings Available
- Warning signs
- Coping Strategies
- Risk factors
- Yellow Ribbon week
- Crisis Numbers
- Resources


**Youth Brochure**



- Warning signs
- Coping Strategies
- "What I can do for a friend"
- "What if I need help"?
- Crisis Call Number
- Crisis Text Number
- "Ask for Help" Card (can be cut out and used).


**Elder Brochure**

**Got the Blues?**  
*It's always OK to Ask4Help!*




Depression is not a normal part of aging.

- Facts: Blues or depression
- Self-assessment guide
- Resources to local help



**How to Talk to Your Friend FLYER**  
Youth will most often seek help from their peers.  
Thus, it is imperative that youth are provided the tools and knowledge to know how to recognize and respond if they are concerned or asked for help.



**How to Talk to Your Teen/Youth FLYER**  
Talking to your teens/youth directly, using the word will open the door for them to talk with you if/when they need you.  
Educate yourself and your child! It just may be the most valuable information you ever need to know!




**Memberships:** Get Discounts on events/materials. (Renew Annually)

**SUPPORTING:** Includes 100 standard cards, Lapel Pin, and 15% discount on merchandise and events.

- Youth \$15
- Senior Citizen \$15
- Individual \$25
- Family \$50
- Organization \$100
- Patron \$250+

**OPERATIONAL:** Includes 100 standard cards, Lapel Pin, and 20% discount on merchandise and events.

- YR Club \$50
- Program Site \$150
- Program Site (Multiple) \$300
- Chapter \$150
- 501c3 Chapter \$750



**'Link' the Yellow Ribbon Bear.** (9" tall)

Link is a special friend, locker-mate or bedtime buddy to let you know you are NEVER alone; you have a friend who cares.